

Conference on Business Growth

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(ADDMA)

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How we define entrepreneurship

The ability of **society's active members** to

- **transform** ideas and opportunities
- **create** and **produce**

Without being dependent on state funding

Athens Business Network

Aims to:

- Support city's **entrepreneurship** and **economic development**
- Support the active participation and partnership of public organisations, academic institutions and industry bodies



Athens Business Network

ΕΝΤΟΣ
ΑΘΗΝΩΝ
Επιχειρώ - Καινοτομώ



Κέντρο Στήριξης
Επιχειρηματικότητας
Δήμου Αθηναίων



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ΓΕΩΠΟΝΙΚΟ ΠΑΝΕΠΙΣΤΗΜΙΟ ΑΘΗΝΩΝ **AGRICULTURAL UNIVERSITY OF ATHENS**



Current activities supporting entrepreneurship

- **Offering support and advice to existing enterprises** in relation to how they can improve their operation; develop export activity; network with local actors and businesses (Business Support Centre, Small Enterprises' Institute (IME GSEVEE), Coin (Athens Chamber of Tradesmen))
- Support **start-ups and young researchers** wishing to transform their ideas into viable businesses or products (Athens University of Economics, Agricultural University of Athens, National Technical University of Athens)
- Support new business ideas through **incubators** (Ekinisilab, THEA, Innovathens)

<http://diktio.co>

Athens Business Network

Main instruments:

- **training** provision
- information **days, events, conferences**
- **business missions** abroad in trade exhibitions
- creating **clusters**
- **tailored 121 counseling** to businesses and individuals

The city of Athens entrepreneurship strategy for the next programming period (2015-2020)

The strategy focuses on the city's residents building on its strengths:

- Tourism
- Creative Industry
- Information and Communication Technologies
- Start-ups
- Retail
- Social Enterprise

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City Branding
& Marketing



Thank You



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