



# Conference on Business Growth

## 11 September 2015

### agenda

[www.ecbiz.eu](http://www.ecbiz.eu)

**11:00 - 11:30** Arrival & Welcome Coffee

#### Welcome Addresses

- 11:30 - 11:45** **Prof. Nikolaos Travlos** The Kitty Kyriacopoulos Chair in Finance & Dean ALBA Graduate Business School at the American College of Greece
- 11:45 - 12:00** **Dr. Ioannis Salamouris** President, knowl Social Enterprise
- 12:00 - 12:15** **Dr. John Paul Kawalek** Head of Management Division, Sheffield University, EBGC project coordinator
- 12:15 - 12:30** **Anna Efstathiou** Press Officer - Digital Leader, European Commission Representation in Greece

#### Session 1: How did they do it

- 12:30 - 12:45** **Marica Labrou** General Manager, Intersys & Coach for Productivity Network, SEV
- 12:45 - 13:00** **Nikolas Charalampous** Chairman, CEO & Founder, Hellenic Seaplanes S.A.
- 13:00 - 13:15** **Katerina Skoula** Marketing Director, Oriflame Greece Ltd
- 13:15 - 13:30** Q&A
- 13:30 - 14:30** Lunch Break

#### Session 2: How to do it

- 14:30 - 14:45** **Dr. Vasilis Theocharakis** Associate Professor, Marketing and Entrepreneurship & Academic Director of MSc in Entrepreneurship at ALBA Graduate Business School
- 14:45 - 15:00** **Anastasia Tsiloglou** General Manager, Action Finance Initiative
- 15:00 - 15:15** **Dr. Xavier Mendoza** Professor, ESADE Business School (Spain) & Director, the Observatory of Spanish Multinational Companies (OEME)
- 15:15 - 15:30** **Angela Gaitani** Head of Entrepreneurship Projects, Athens Development and Destination Management Agency
- 15:30 - 15:45** Q&A

#### Session 3: How we suggest you do it

- 15:45 - 16:00** **Glyn Cartwright** Director, Consultancy Academy
- 16:00 - 16:15** **Dr. John Paul Kawalek** Head of Management Division, Sheffield University, EBGC project coordinator
- 16:15 - 16:30** **Carolyn Usher** International Project Manager, Inova Consultancy Ltd

#### Session 4: How you suggest it should be done

- 16:30 - 17:15** **Alexios-Stefanos Komselis** Director, ALBA Hub for Enterprise & Development  
*An interactive session, where we will give to attendants the opportunity to share their experience, success stories and/or advice on how to expand your business and reach the EU and/or Global market.*

**Moderator** **George Drogoudis** | Senior Financial Manager, Militos Consulting S.A.