

Growing on Ethics

PRESS RELEASE

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National pilot Training Workshops Implementation

Successfully completed were the first pilot workshops of the co-funded project Growing on Ethics, which is implemented under the coordination of KNOWL S.E., Network CSR HELLAS (Hellenic Network for Corporate Social Responsibility) and other partners from Portugal, Cyprus, Greece and Switzerland: ISQ, ACEGE, EDEX, SEC-Genève. These four workshops, one in each country participating in the program, were held after a pre-feasibility study/research had taken place.

The elaboration of **Growing on Ethics** was launched in October 2013, aiming to strengthen executives' and professionals' awareness about the principles of Responsible Entrepreneurship and Corporate Social Responsibility, utilizing methodology already successfully applied in Portugal. In particular, the curriculum covers both classic matters as pillar of responsible entrepreneurship, such as **Responsible Leadership** and **Reinforcing Ethical Conduct**, and issues related to specific operational policies that affect business' function, such as **Work – Life Balance** and **Timely Payments**.

In the workshops participated 12-17 selected representatives from companies (mainly small and medium) and organizations (educational sector, chambers of commerce etc.) per country, covering the full range of interested stakeholders. The aim of the pilots was to integrate the results of the evaluation in the educational approach in order to ensure the best version of both the training process itself and the training material.

For this purpose, the implementation of a second pilot is provided, so that from the second half of 2015 to start the formal disposition of this program to anyone interested.

The final result set and the whole contents of the program will be presented at a special event to be held **September 23rd, 2015**, in Athens, entitled **"Growing on Ethics: Investing in Responsible Entrepreneurship and Corporate Social Responsibility"**.