

# Glyn Cartwright

**ACADEMIC EXCELLENCE**



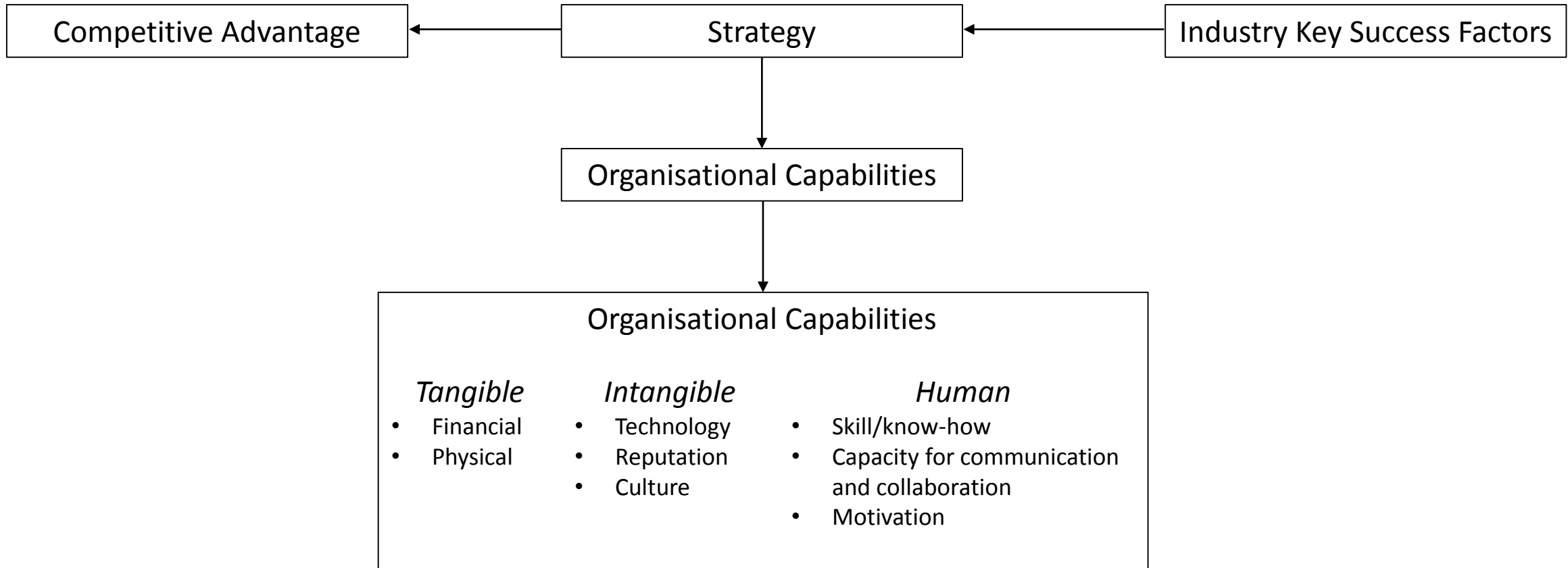
**INTO**



**OPERATIONAL ACTION**

“Practitioners are from Mars; Academics are from Venus.”

- BP Tucker, 2014



# Storytelling

# Starting Point

# Define Your Business

# Future Continued Development/Learning



