

**"Growing on Ethics" Conference  
Last Call to Action for Europe 2020**

Responsible Entrepreneurship & Corporate Social Responsibility  
Athens, 23 September 2015



The consortium of the project "[Growing on Ethics - Growing Pathways for Ethics on Leadership, Business and Life](#)" organizes in Athens, on **September 23<sup>rd</sup> 2015**, the European conference on «Responsible Entrepreneurship & Corporate Social Responsibility», promoting a new business model that combines long-term and sustainable business profitability, with ethical behaviour and the wider objectives for sustainable development of the communities within which the enterprises operate.

The open dialogue conference on Leadership and Business Ethics, Transparency & Human Rights, Innovation & Sustainability and Employability, Skills & Competences, will host distinguished international speakers such as representatives of CSR Europe, the United Nations Global Compact - UNGC and the European Commission.

*Why attend?*

- (Re)discover the business case of responsible entrepreneurship
- Discuss the role of Ethics and CSR in tackling the negative effect of crisis with an emphasis on youth unemployment, late payments, lack of balance between professional and personal life
- Explore approaches and solutions to encourage jobs creation, leadership, prompt payments, work-life balance and transparency
- Assess trends and causes for leadership skills mismatch and its impact on the labour market

— Explore new trends on natural resources reservation, business development and shared added value increase as well as circular economy projects.

**Stay tuned and [follow us](#)** to get more information on the conference programme and structure. Conference attendance is free, upon registration.

More information

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*The conference is implemented within the frame of the European project "Growing on Ethics - Growing Pathways for Ethics on Leadership, Business and Life", co-funded by the European Commission under the Lifelong Learning Programme, which has developed a training programme focused on fundamental skills which will allow leaders and employees to act in a more ethical approach in everyday business and personal life. The four core topics of the programme focus on ethics, leadership, prompt payments and work-life balance, using a common methodology that contains theoretical and practical information, on how it is possible to mainstream vertical models incorporating Ethics and CSR into training process, to contribute to the improvement of cooperation between institutions/organisations providing learning opportunities and to facilitate the development of innovative practices in the field of vocational education and training and their transfer from one participating country to others. [Project website](#)*



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